

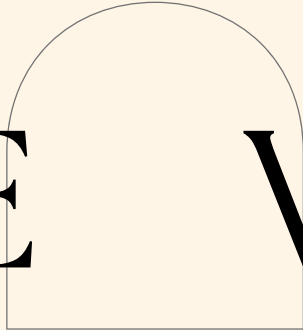


Lecce 21 - 25 Novembre 2022

RE VALARI



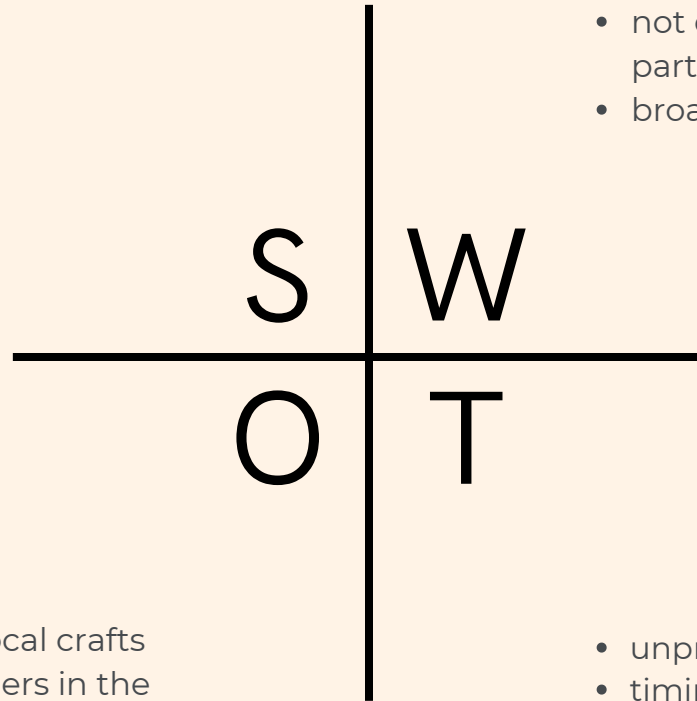
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The creation of a need among the general public for architecture in the sphere of cultural heritage.

- quality
- design working ethics
- international and local architecture network
- support local business
- sustainable design

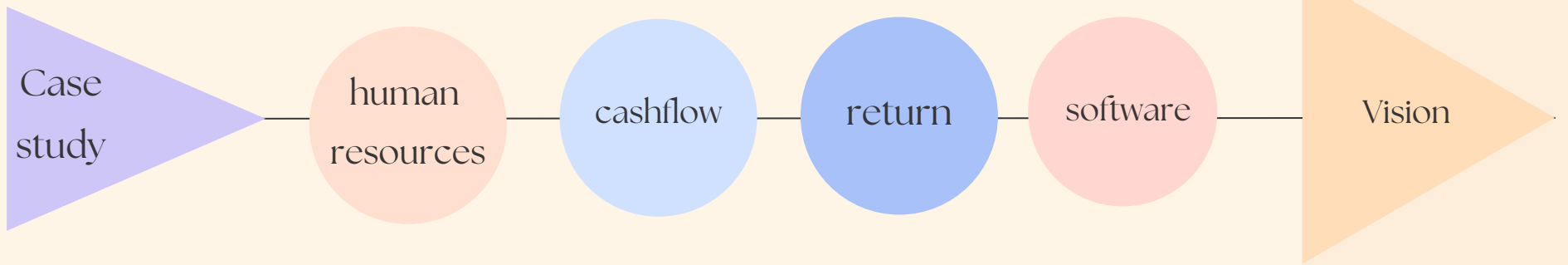
- not enough visibility
- not involving students
- narrow spectrum of stakeholders
- not enough awareness of funding opportunities
- not enough international partners
- broaden the network of partner



- global shift of attention to local crafts
- recognised community leaders in the cultural events
- getting involved with educational institutions
- EU funding (New European Bauhaus etc.)
- enlarging the network

- unpredictable global events
- timing
- FOI (Fear of innovation)
- unawareness of cultural opportunities
- resources of the region

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HUMAN RESOURCES

COMPETITIONS

Architectural competitions with prizes, such as collaboration with Valari



ACADEMIES

Training for professionals



INTERNSHIPS

Gaining visibility among younger talents



COLLABORATION WITH UNIVERSITIES

Design Build projects, visiting Design Studios or summer schools



ERASMUS

Eligibility for ESC volunteers



WORKSHOPS FOR KIDS

Gaining visibility among local middle-age families



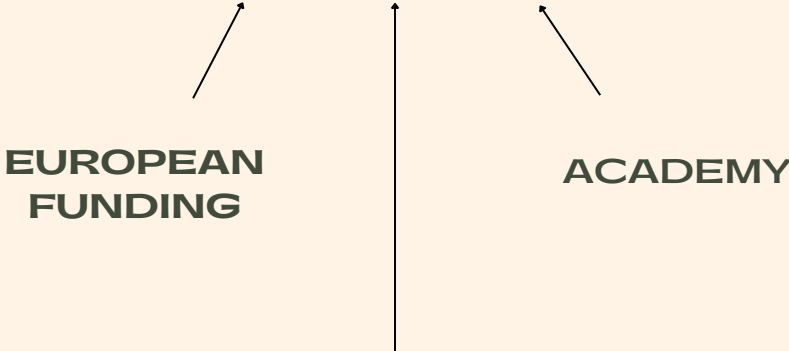
CASHFLOW

CLIENTS

EUROPEAN
FUNDING

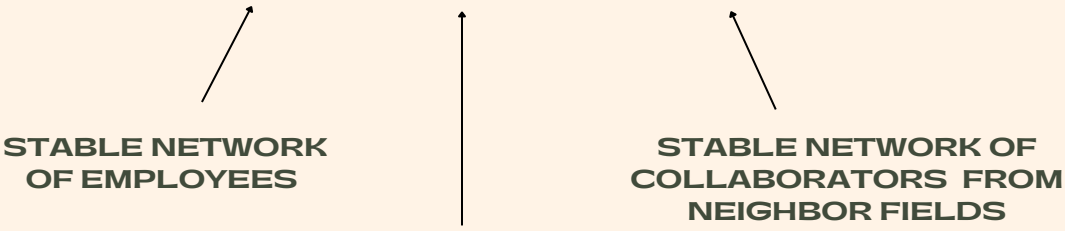
ACADEMY

EXCLUSIVE
CULTURAL
EVENTS



RETURN

INDIRECT



STAKEHOLDERS

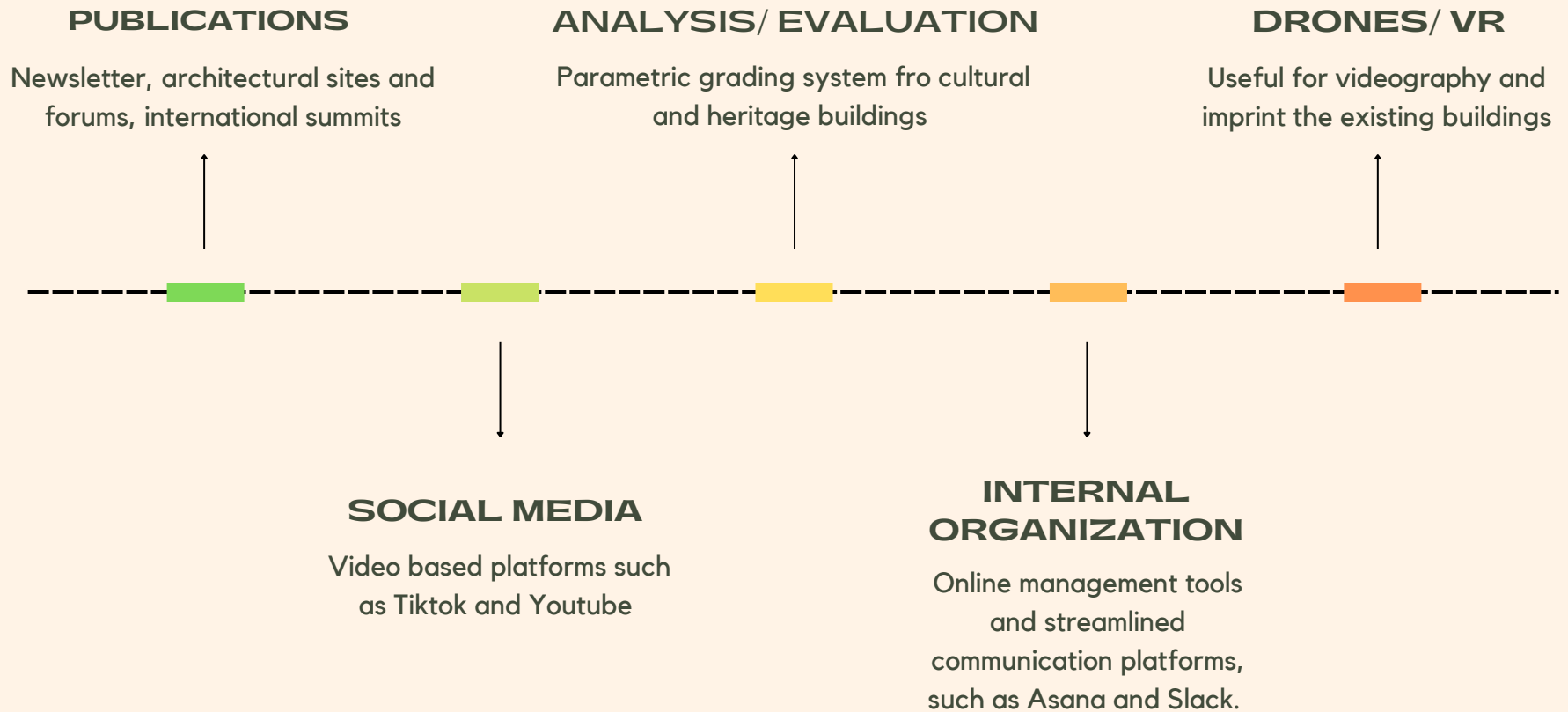
INTERNATIONAL INSTITUTIONS

MUNICIPALITY

SUPPLIERS

CUSTOMERS

SOFTWARE/HARDWARE





RE VALARI

Thank you!

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Konstantina Badjakova, Vesselin Aleksiev