

Lecce 21 - 25 Novembre 2022







RE VALARI

The creation of a need among the general public for architecture in the sphere of cultural heritage.

- quality
- design working ethics
- international and local architecture network
- support local business
- sustainable design

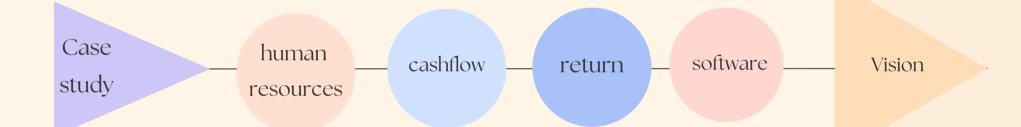
- not enough visibility
- not involving students
- narrow spectrum of stakeholders
- not enough awareness of funding opportunities
- not enough international partners
- broaden the network of partner

S W O T

- global shift of attention to local crafts
- recognised community leaders in the cultural events
- getting involved with educational institutions
- EU funding (New European Bauhaus etc.)
- enlarging the network

- unpredictable global events
- timing
- FOI (Fear of innovation)
- unawareness of cultural opportunities
- resources of the region

RE_VALARI





HUMAN RESOURCES

COMPETITIONS

Architectural competitions with prizes, such as collaboration with Valari

ACADEMIES

Training for professionals

INTERNSHIPS

Gaining visibility among younger talents

COLLABORATION WITH UNIVERSITIES

Design Build projects, visiting Design
Studios or summer schools

ERASMUS

Eligibility for ESC volunteers

WORKSHOPS FOR KIDS

Gaining visibility among local middle-age families

CASHFLOW

CLIENTS

EUROPEAN ACADEMY FUNDING

EXCLUSIVE CULTURAL

EVENTS

RETURN

INDIRECT

STABLE NETWORK OF EMPLOYEES

STABLE NETWORK OF COLLABORATORS FROM NEIGHBOR FIELDS

STAKEHOLDERS

SOFTWARE/HARDWARE

PUBLICATIONS

Newsletter, architectural sites and forums, international summits

ANALYSIS/ EVALUATION

Parametric grading system fro cultural and heritage buildings

DRONES/VR

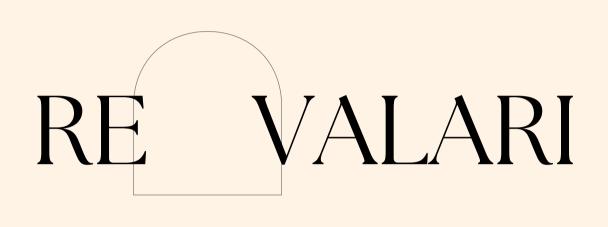
Useful for videography and imprint the existing buildings

SOCIAL MEDIA

Video based platforms such as Tiktok and Youtube

INTERNAL ORGANIZATION

Online management tools and streamlined communication platforms, such as Asana and Slack.



Thank you!

Stavroula Tziourtzia, Anastasia Lioliou, Viktor Kalinov, Konstantina Badjakova, Vesselin Aleksiev