



North Macedonia Skopje



#combineappliedarts

Cultart Organisation in North Macedonia: Edu Center Association
Training Period: from March 26 to April 1st 2023
Case Study Institution: National Gallery of Macedonia

This project is funded by EU and member states



The initiative to open the Art Gallery, the present National Gallery of North Macedonia, was forwarded by the founders of Macedonian contemporary fine art: Lazar Ličenoski, Nikola Martinoski, Dimče Koco, Dimo Todorovski, and the other members of DLUM (Association of Artists of Macedonia).

The Cifte Hammam is located in the middle of the Old Skopje Bazaar, near the Bezisten, Suli, and Murat Pasha Mosque. It was built in the mid-15 century and is the second-largest hammam in Skopje from that period.

The Museum Lazar Lichenoski – the Memorial House of Lazar Ličenoski, which was donated by the artist's family along with the entire household and the artworks.

The National Gallery of Macedonia enhanced its facilities with another exhibiting space – the multimedia center Mala Stanica which very soon became a very attractive urban place, engaged in exclusive exhibiting activities of various characters because it hosts events from different cultural domains like video art projects, graphic design projects, photography exhibitions, fashion, new media, multidisciplinary projects, etc.

This project is funded by EU and member states



26 MARCH: Arrival and accommodation

19.00 Introducing the participants to each other through welcome drink and dinner - in one of the restaurants on the Vardar river quay (to be clarified)



This project is funded by EU and member states



27 MARCH

10.00-10.15 Viewing the exhibitions in the National Gallery - Daut-pashin hammam

10.15-10.25 Welcoming speech: Presentation of the holder for the CultArt project for North Macedonia – Edu Center Association – Iliyana/Stefana (presenter)

10.25-10.55 First presentation: Cultural management - management and administration of one of the key art institutions in Macedonia, National Gallery of Macedonia, presenter - Dita Starova Qerimi, director (public institution, partner of Edu Center)

11.00-13.00 Visit of Cifte hammam and visit of Suli-an (a part of Faculty of Fine Ars) and the Old Bazaar

13.00-14.30 Lunch in the Old Bazaar

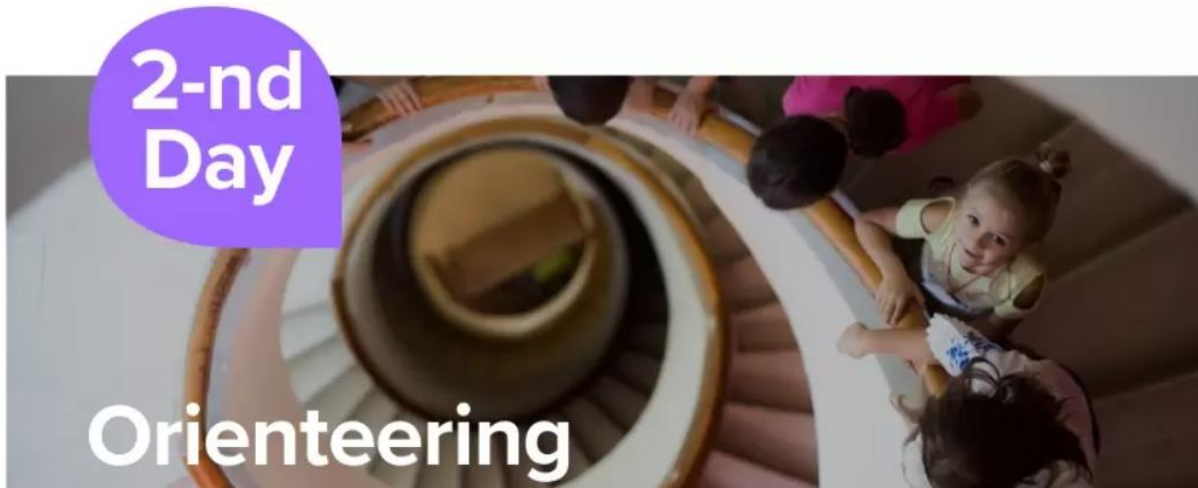
15.30 Arriving in Mala stanica, visit of the gallery space

16.00-18.00 Presentation of the Macedonian Center for Photography – aims and goals – Robert Jankuloski / Keeping, documenting, branding, funding – Monika Moteska and Robert Jankuloski (Macedonian Center for Photography)

18.00-18.30 Open discussion, familiarization of the participants with the discussants and questions

19.00 Dinner in the "Public Room" and party (socializing)

This project is funded by EU and member states



28 MARCH

10.00-12.00 Visit to the "Museum of Contemporary Art" and "Museum of Macedonia"

12.30-14.00 Lunch - Old Bazar Skopje (to be clarified)

Afternoon session:

15.00-16.00 Working in extraordinary conditions, transforming a program, designing, attracting an audience and marketing strategies for promotion – Ana Frangovska (senior curator at the National Gallery) and Suzana Minovska (PR – National Gallery)

16.00-17.00 A wide scope of management - between culture, sustainability, entertainment and everyday life - presentation on the management of "Public Room" - presenter - Aleksandar Velinovski (manager)

17.00-17.30 Division of participants into working groups

19.00 Dinner in the "Public Room"

This project is funded by EU and member states



29 MARCH

10-12.00 A walk through the central city area and a visit to the Archaeological Museum and the Museum of the City of Skopje.

12.30-14.00 Lunch in the Public Room

14.30-15.30 Setting the work tasks of the groups related to the preparation of a business plan strategies around management, administration, branding, design, presentation, developing a strategy for attracting an audience and making a media plan of an important future event or project in/around the case study – The National Gallery of North Macedonia and The Macedonian Photo Center.

15.30-16.00 Pause

16.00-18.30 Consolidation of materials and information and starting the work of the groups.

19.00 Dinner in the "Public Room" and socializing

This project is funded by EU and member states



30 MARCH

10.00-12.00 Project work

12.30-14.00 Lunch in the Public Room

15.00-18.00 Completing the presentations

18.30 – 19.30 Dinner in the Old bazar

20:00 – Opening of the exhibition “Landscape experience”

This project is funded by EU and member states



31 MARCH DRAGONS DAY

10.00-13.00 Presentation of the work

Lunch and Dinner in the "Public Room"

NB!

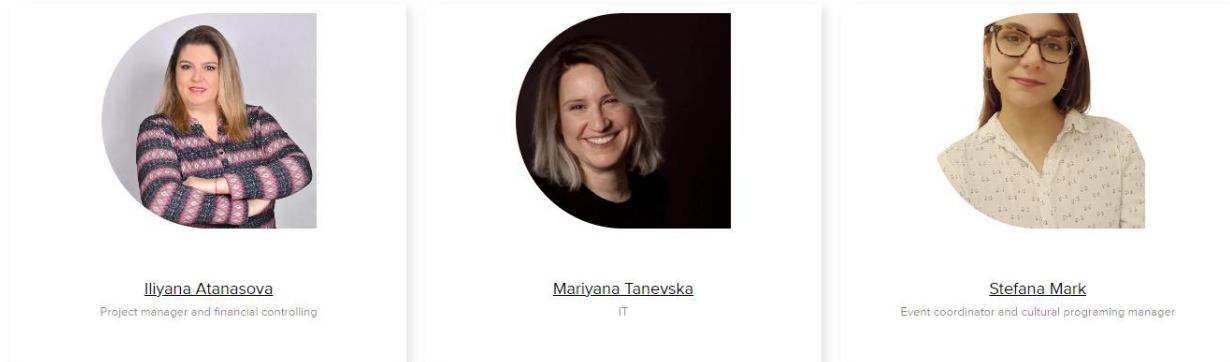
Invited will be local media, journalists, national TV channels (bTV, Nova, National TV2); interviews with teams.

Invitations to: vice-mayor, local representatives of the CCS, marketing agencies etc.

Day 6 (01.04.2023): Departure

This project is funded by EU and member states

Team Skopje



The Association 'EduCenter' is a non-profit organization from the Republic of North Macedonia, the city of Skopje. The Association is a voluntary, self-governed, community-based organization whose main goal is to promote, encourage and support the sustainable development of individuals and communities through solidarity and collective action for social change, inclusion, and innovative educational approaches by using all types of innovations, formal, non-formal and informal methods empowering individuals, marginalized groups and other social collectives; supporting and empowering young people from different communities to develop new ideas and tackle the challenges in the field of education, innovation, and entrepreneurship; developing the capacity for collective action toward social change and social inclusion; conducting advanced sociological research by applying innovative approaches.

This project is funded by EU and member states



Locations and important information

All needed information about your stay in Skopje is additionally presented by our partners Edu Center in the “Participants info pack”

THANK YOU

For being part of Cultart.

Manage locally, art globally!

This project is funded by EU and member states

This project is funded by EU and member states