



Promotion & Merchandise



Co-funded by the
Erasmus+ Programme
of the European Union

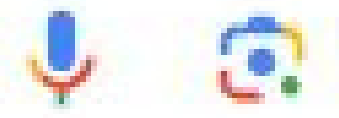


Discover Opera Open

Digital Research



Search Google or type a URL **Opera Open**



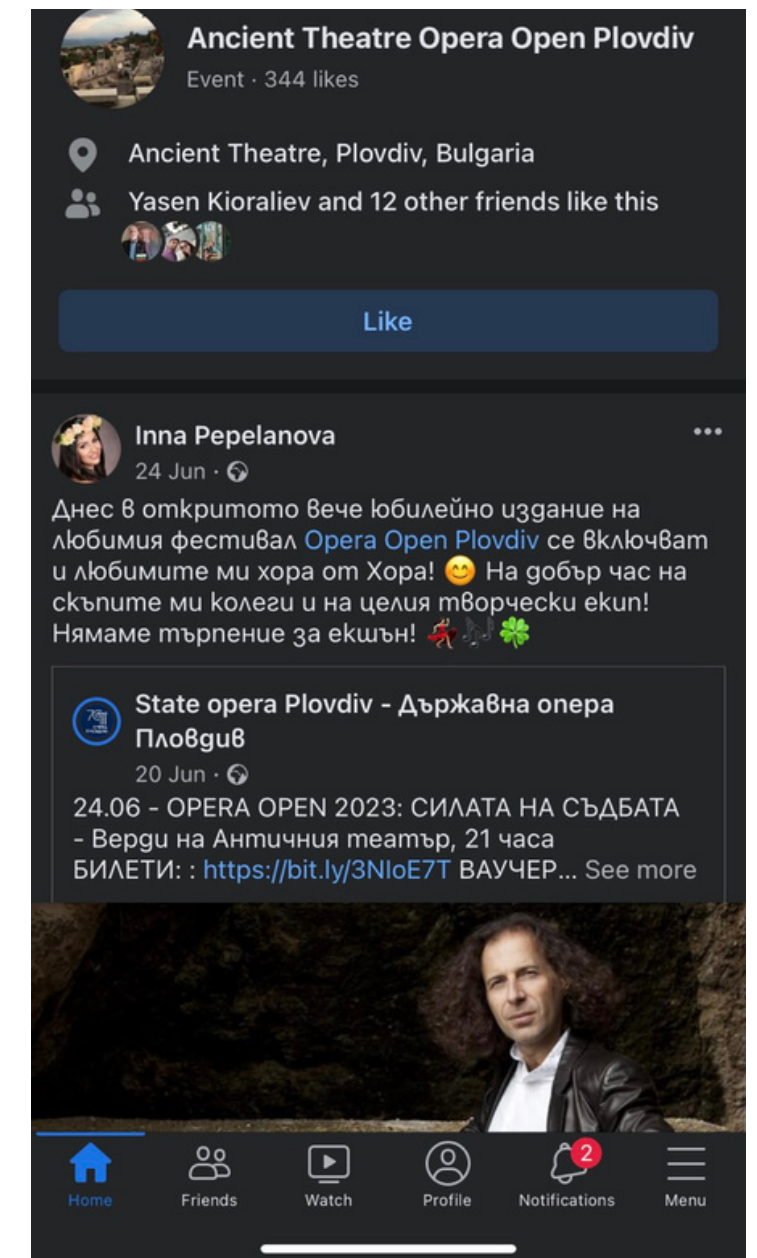
Opera Open Plovdiv



Opera Ancient Theatre



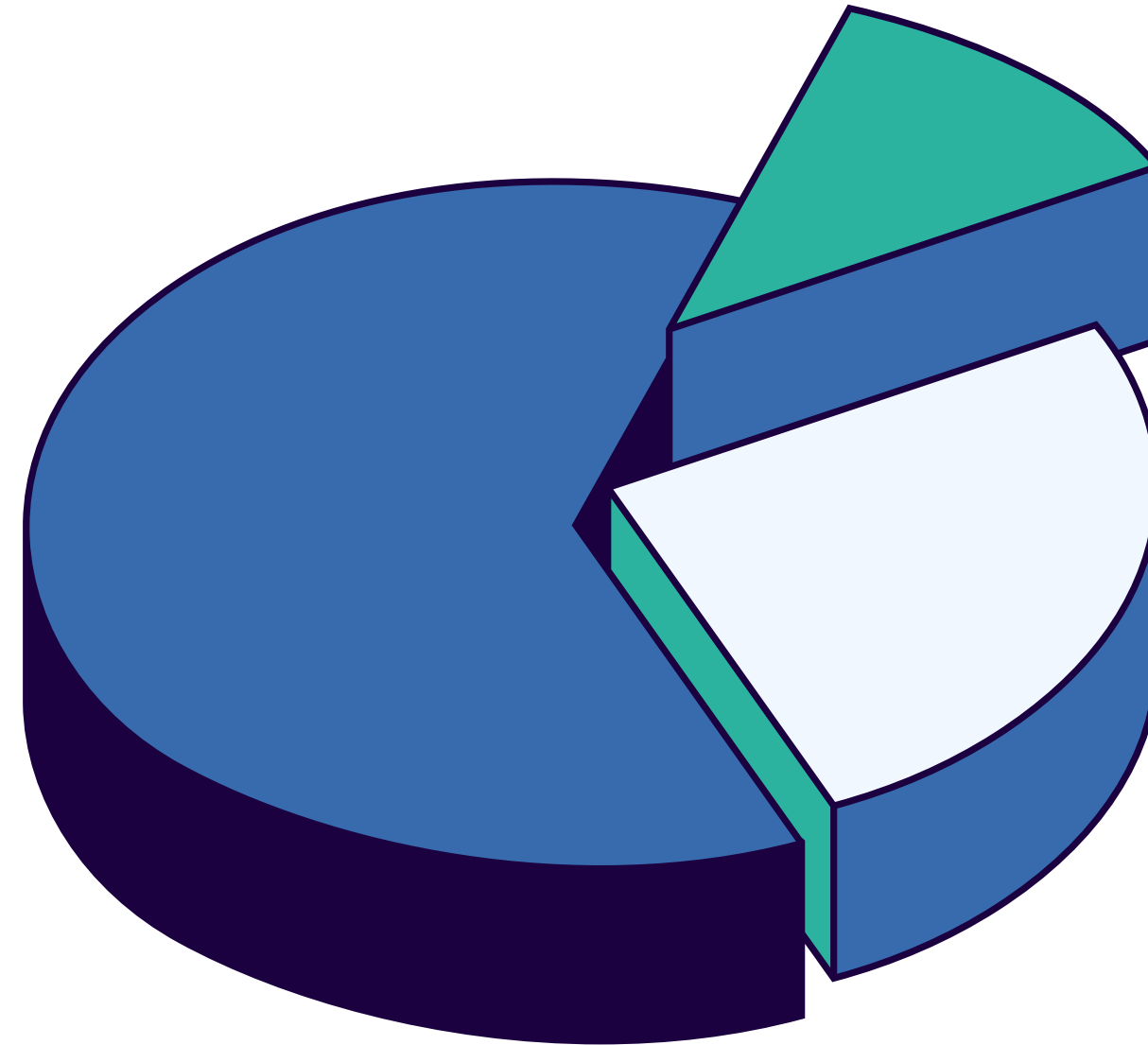
Opera Open Festival



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F2F Research

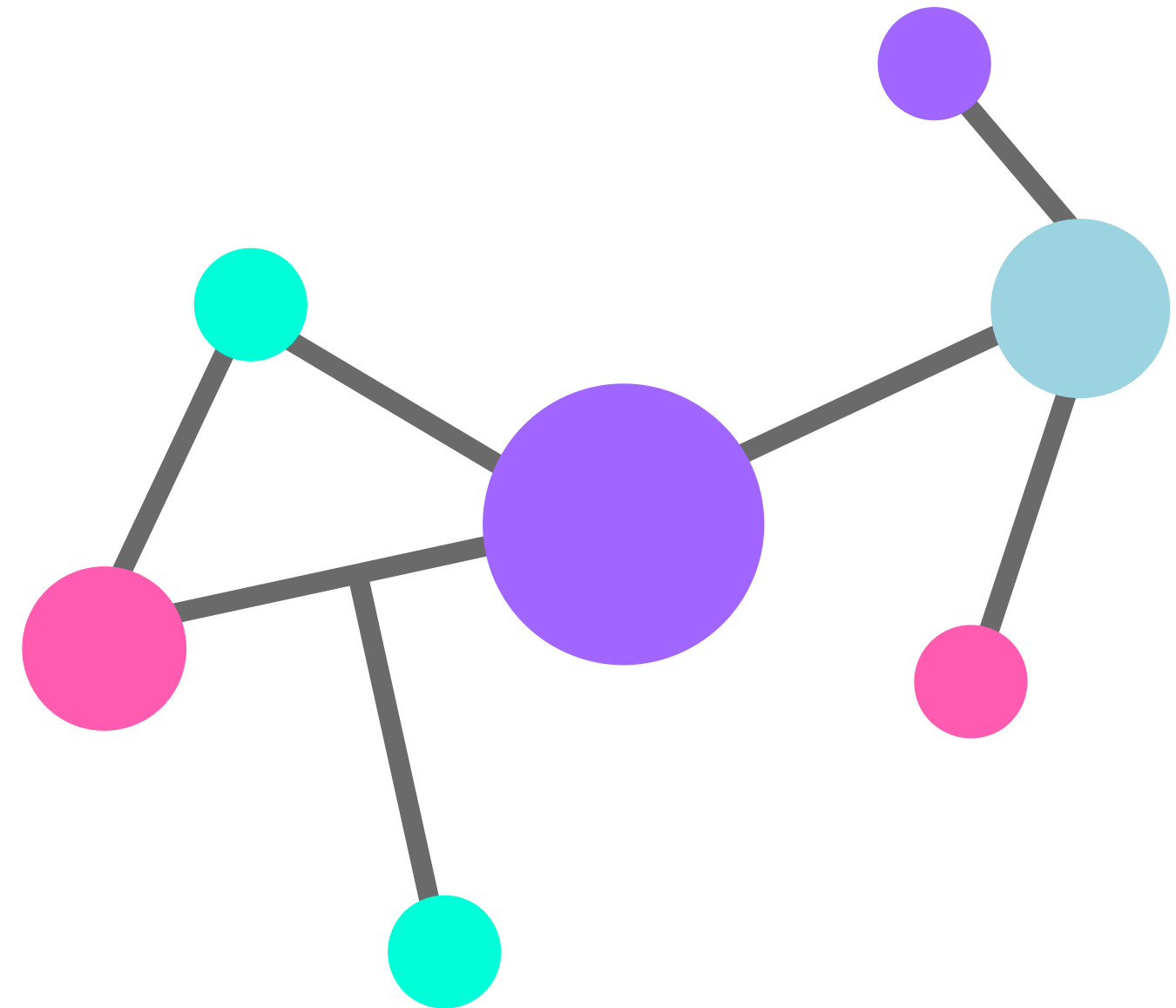
Where do you search information for events?



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Easy Visibility

- **WEBSITE - redirection**
- **Wikipedia**
- **Social Media**
- **Event websites**
- **Ticket links**



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Use Your Imagination

- Use the Enviroment



Tourist



Public transportation

- Sponsors and Business Partnerships

Airlines

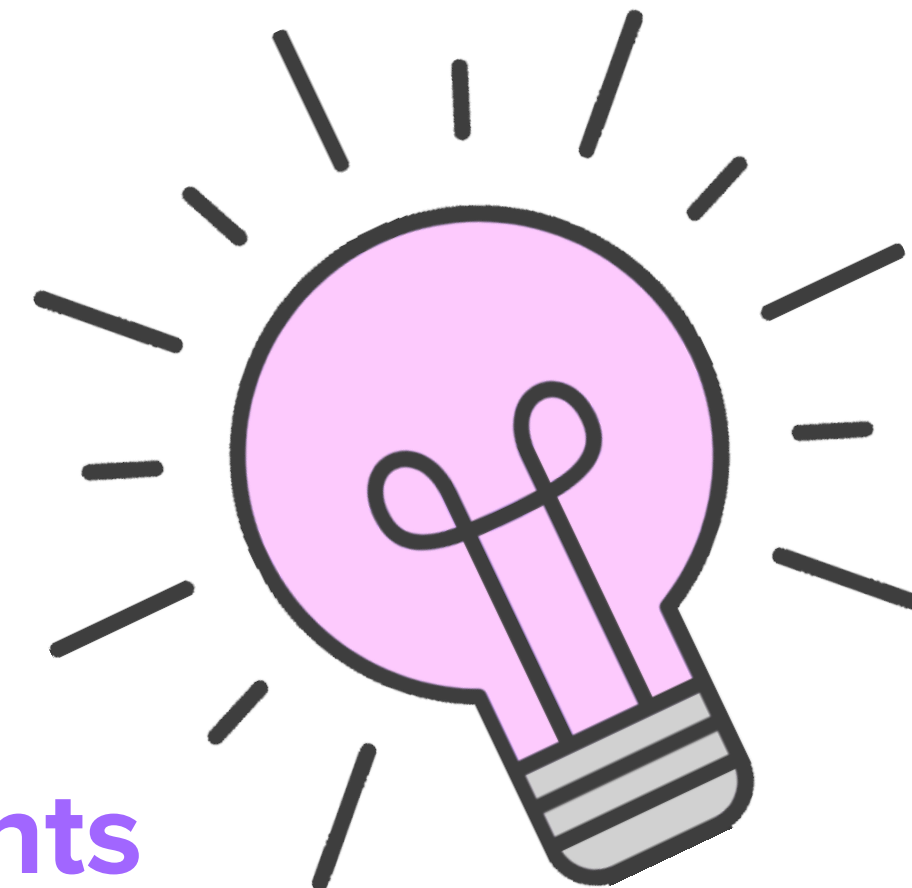
Travel Agencies

Hotels

- Universities

networking

International students



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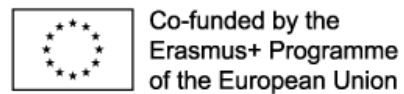
- Critics
- Magazines
- Online specialized media
- Opera fan platform & events

Classy Quality





Manage locally, art globally!



Elitsa, Karina, Mira, Violeta