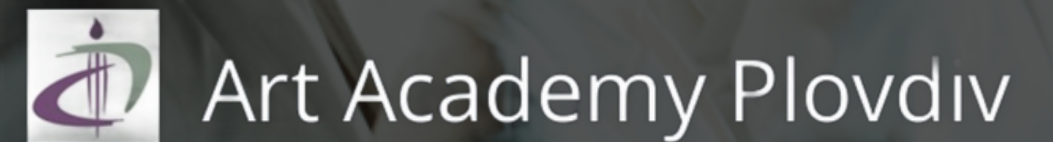


PROJECT PROPOSAL X



Open to YOUTH

A Basecamp to meet, discover, learn and share your insight of the world of Opera and contemporary performance

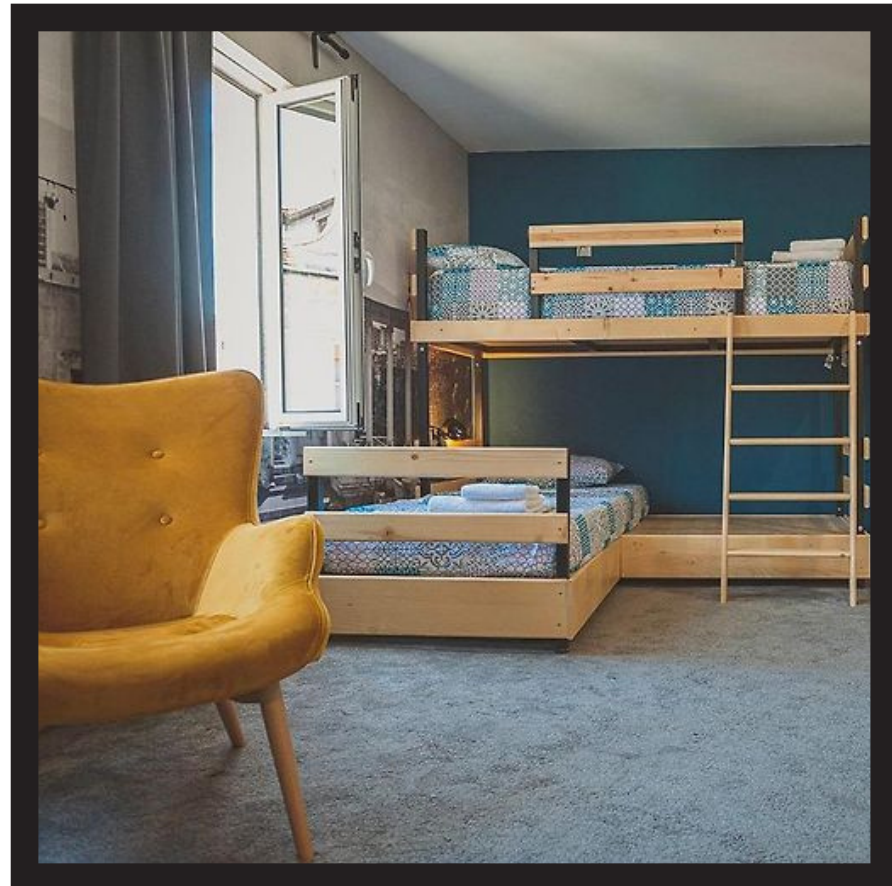


Community. What does it make you feel?

15 Responses



* Open to YOU(th) Program *

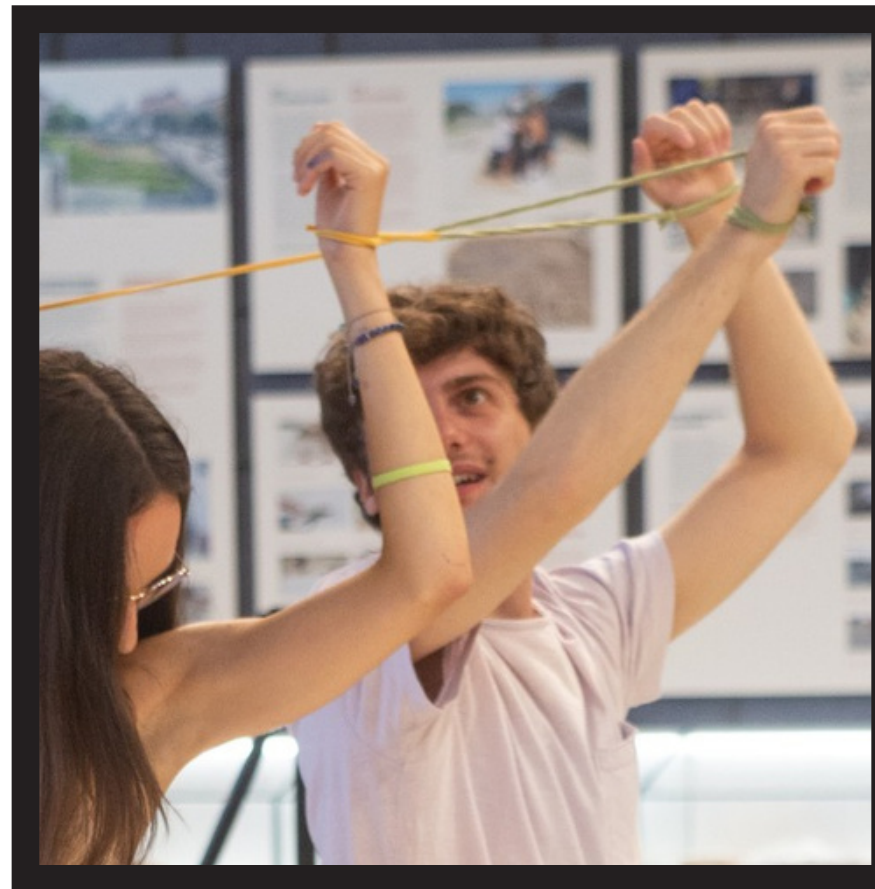


THE BASECAMP

The hostel where the young audience comes together and share their experiences

A space to meet like-minded people and learn more about the content of performances

ENCOUNTERS



THE OPERA YOUTH CARD

The key to access Opera Open's shows and discover the city of Plovdiv



THE BASECAMP

The hostel in Povdiv where the young audience comes together and share their experiences

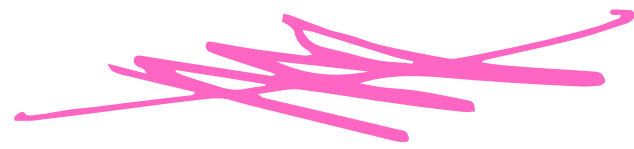
Opera related activities in the common spaces, e.g. City Rally, Trivia Quiz Night, Speed Dating

Creation of a unique community of young travellers who are interested in culture and the opera

Aim: offering a unique cultural experience that may lead to lifelong connections and friendships



ENCOUNTERS with the Opera



Opera Performance related Workshops in cooperation with the Academy of Music Dance and Fine Arts in Plovdiv

Target: Youth Card Owners or external regional young participants.

Aim: increased understanding and accessibility, improvement of the community spirit



THE OPERA YOUTH CARD

The key to access Opera Open's shows and discover the city of Plovdiv:

- On- and offline application
- Discounts for the 'Opera Open' Festival and other cultural institutions (e.g. small concerts, contemporary art exhibitions)
- Card design in cooperation with a local artist
- Including a free drink at Kapana after the Shows

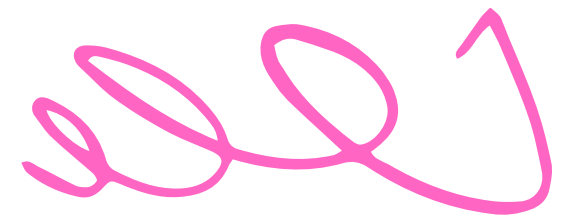
Aim: increase the incentive to visit multiple events within the festival



Implementation & Partners

Required:

- OUR TEAM
 - > Direct cooperation with the 'Opera Open' festival staff
 - > Coordination of the different sectors within the 'Open to YOUth' program
- THE ACADEMY
 - > Opera and theatre experts to carry out the workshops
 - > Rooms in the academy to conduct the workshops
- MARKETING TEAM
 - > Advertisement and social media management (limacon *in-kind*)
 - > Graphic design (PUNKT)
- HOSTEL TEAM:
 - > Implementation of opera-themed activities
 - > Planning and programming events in partnership with the creative team
- SPONSORS AND FUNDING
 - > Private Sponsors
 - > EU Funding opportunities,
 - > Collaboration with other youth-oriented local and national programs



* Case Studies *

BERLINER ENSEMBLE

INSIGHTS: WORKSHOP

These 90-minute workshops in English provide a concrete approach to the content and aesthetic principles of the production in question. Theatre educational games and acting exercises will give you practical access to theatre work.



LOCARNO

BASECAMP

BaseCamp is a project that aims at creating a community made for and by emerging talents between the ages of 18 and 30. They welcome filmmakers, photographers, musicians, designers, stylists, writers, performers, scientists, and anyone else who is ready to make the most of the film festival experience.



PROJECT PROPOSAL X



Open to YOUTH

Leonardo Venturi, Shirin Rieser, Johanna Trojan, Daniel Strube

